Family Support Services of the Bay Area's
25th Anniversary Celebration

A Toast to the Family

CELEBRATING 25 YEARS

Saturday, November 15, 2014 * 6:00-10:00pm * Casa de la Vista on Treasure Island * San Francisco , California

We are pleased to invite you to join us as a potential sponsor for our fall fundraising event: ***A Toast to the Family.*** This benefit event will take in the beautiful Casa de la Vista building on Treasure Island, in San Francisco on the evening of **Saturday, November 15, 2014 from 6:00-10:00 PM**.

This year, we will honor our Co-Founder and Executive Director, Ms. Lou Fox.

For more than 25 years, Lou has dedicated her career to building programs that support children with special needs and their families. For those who have worked alongside her, and for the thousands of Bay Area families whose lives have been touched by her tireless work, this celebration of Lou Fox will be a deeply meaningful event.

A Toast to the Family will feature gourmet tastings of wines and microbrews from Bay Area producers, and an array of tantalizing flavors designed to give our guests an evening of gourmet tastes. Guests will enjoy live acoustic jazz, as well as live and silent auctions and exciting prize drawings.

As a sponsor for ***A Toast to the Family,*** your support will have a far-reaching and lasting impact by helping us continue to provide essential support for Bay Area children with special needs and their families. Since 1990, FSSBA has been providing children, youth and families with individualized, supportive services that make a direct, positive impact on their lives and in the community. FSSBA offers a variety of programs so that families have access to a range of resources:

- **Our Respite Program** provides intermittent childcare to caregivers of children with special needs in order to reduce stress and maintain family stability.
- **Our Family Preservation Program** supports families in staying together, offering intensive home-based services to families whose children are at risk of removal, or families who are reunifying.
- **Our Kinship Program** offers crucial support to relatives, such as grandparents, who are raising their kin children, so that they may remain with their extended families instead of entering the foster care system.
- **Our Mentoring Program** serves both foster children, and children of incarcerated parents, building lasting one-on-one mentoring relationships with trained, caring adults who help young people grow and thrive.

Based on estimates from previous events, we expect that our event will draw approximately 300 ticketed guests. Our past events have attracted professionals from businesses throughout the Bay Area, including Kaiser Permanente, PriceWaterhouseCoopers, The Clorox Company, Morgan Stanley, Union Bank, Kazan, McClain, Abrams et al, LLP, Miller Starr Regalia, LLP, and the Port of Oakland.

In addition, this year's guests will include friends and supporters from a very diverse range of community organizations and funders, who will be on hand to help us celebrate our honoree, Ms. Lou Fox.

You will enjoy recognition at the event and through advertisements, press releases, invitations and the event program. Sponsors will also receive website exposure as well as word of mouth recognition through our Board members, event committee and agency staff. By becoming a sponsor, you are demonstrating your commitment to ensuring the well-being of children, youth and families in our community.

Please see the next page for details about the benefits for sponsors at various levels.

Thank you for considering this sponsorship opportunity. You will make a tremendous difference by helping us attract event attendees, raising funds for our programs, and increasing visibility for the issues faced by local families.

When you support local nonprofits like FSSBA, you inspire confidence that, together, we can build a healthy community, one family at a time.

Respectfully submitted,
FSSBA Board of Directors

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Sponsorship Benefits Summary

PRESENTING SPONSOR - $8,500

The Presenting Sponsor will receive: Twelve guest tickets to the event; table signage recognizing Presenting Sponsor support; recognition by emcee from the podium; full-page advertisement in the event program; company logo on event invitations; placement of logo on sponsor signage displayed at event; listing in the agency's 2014 monthly e-newsletters, (circulation 2,000); logo and recognition in 2014-2015 Annual Report (circulation 2,000); link on sponsor page of agency website through June 30, 2015; logo placement and/or name in all advertisements, including radio, print and electronic media, including dedicated *Presenting Sponsor* advertisement in San Francisco Chronicle.

LEGACY SPONSOR - $5,000

Legacy Sponsors will receive: 10 guest tickets to the event; table signage recognizing Legacy Sponsor support; half-page advertisement in the event program; placement of logo on sponsor sign displayed at event; listing on sponsor sign displayed at event; listing in the agency's 2014 monthly e-newsletter (circulation 3,000); listing in 2014-2015 Annual Report (circulation 2,000); link on sponsor page of agency website through June 30, 2015.

MAJOR SPONSOR - $2,500

Major Sponsors will receive: 10 guest tickets to the annual event; a quarter-page sized advertisement in event program; listing on sponsor signage displayed at event; listing in the agency's monthly 2014 e-newsletter (circulation 3,000); listing in 2014-2015 Annual Report (circulation 2,000); link on sponsor page of agency website through June 30, 2015.

VIP Sponsor- $1,000

The VIP Sponsors will receive: Eight guest tickets to the annual event; a business-card sized advertisement in event program; listing on sponsor sign displayed at event; listing in the agency's monthly 2014 e-newsletter (circulation 3,000); listing in 2014-2015 Annual Report (circulation 2,000); link on sponsor page of agency website through June 30, 2015.

Sponsorship Benefits Summary

	Presenting $8,500	Legacy $5.000	Major $2.500	VIP $1.000
Seating	12 guest tickets	10 guest tickets	10 guest tickets	8 guest tickets
Table Signage	X	X	X	X
Program Ad	Full-page	Half-page	Quarter-page	Business card
Website	Primary Placement Logo & Link	Secondary Placement Logo & Link	Tertiary Placement Listing & Link	Listing and Link
Event signage	Prime placement	Secondary placement	Tertiary placement	Name listed
Agency Newsletter	Logo/featured listing	Featured listing	Name listed	Name listed
Agency Annual Report	Logo/featured listing	Featured listing	Name listed	Name listed
Stage Recognition	X	X		
Logo on invitations (print & electronic)	X	X	Name listed	
Logo on print & electronic Ads. Named in radio, print and electronic media. (excluding Presenting Sponsor Ad)	Primary Placement	Secondary Placement		
*Presenting Sponsor Ad in San Francisco Chronicle	X			